

ESTD: 1992



# CSSR & SRRM DEGREE & PG COLLEGE AUTONOMOUS

**Re-Accredited by NAAC with A Grade**

Permanently Affiliated to Yogi Vemana University

Recognized Under 2(f) & 12(B) of UGC Act 1956



# 13/521, Reddy Colony, Kamalapuram-516 289, Kadapa Dist. A.P.

## Extension, Outreach & Social Responsibility Policy

### 1. Introduction

CSSR & SRRM Degree & PG College (Autonomous), Kamalapuram firmly believes that higher education should go beyond classroom teaching and actively contribute to the holistic development of students and the welfare of society. In alignment with the vision of the institution, the National Education Policy (NEP) 2020, and the quality benchmarks of NAAC, the College has formulated the **Extension, Outreach & Social Responsibility Policy**.

The College promotes student participation in social service, nation-building, leadership development, community engagement, and inclusive growth through structured extension activities. These activities are carried out primarily through two **NSS Units, NCC Unit, Unnat Bharat Abhiyan (UBA)** and various community outreach programmes. The institution has adopted **five villages under UBA** to ensure sustained and meaningful rural engagement.

### 2. Policy Scope

This policy applies to:

- All students of UG and PG programmes
- Teaching and non-teaching staff
- NSS, NCC, UBA Coordinators and Programme Officers
- Community partners and adopted villages

### 3. Objectives of the Policy

The main objectives of this policy are to:

1. Inculcate a sense of **social responsibility, citizenship, and ethical values** among students.
2. Promote **community-oriented learning** and experiential education.
3. Encourage student participation in **nation-building activities** through NSS and NCC.
4. Strengthen **rural development initiatives** through Unnat Bharat Abhiyan.
5. Foster **leadership qualities, teamwork, discipline, and service mindset**.

6. Address local community needs through **health, education, sanitation, environment, and awareness programmes.**
  7. Support **inclusive and sustainable development** of the adopted villages.
  8. Align extension activities with **NEP 2020, NAAC criteria, and SDGs.**
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#### **4. Institutional Mechanism**

##### **4.1 National Service Scheme (NSS)**

- The College has **two active NSS Units**, approved by the affiliating university.
- Each unit is headed by a **Programme Officer.**
- NSS activities are conducted as per the guidelines of the Ministry of Youth Affairs & Sports.

##### **Major NSS Activities:**

- Special Camps and Regular Activities
  - Swachh Bharat Abhiyan
  - Blood Donation Camps
  - Health and Hygiene Awareness
  - Environmental Protection Programmes
  - Voter Awareness and Digital Literacy
  - Women Empowerment and Gender Sensitization
  - Disaster Management and Relief Activities
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##### **4.2 National Cadet Corps (NCC)**

- The College runs an **NCC Unit** to promote discipline, leadership, and patriotism.
- NCC training is conducted in coordination with the concerned NCC Battalion.

##### **Major NCC Activities:**

- Drill and Physical Training
  - National Integration Camps
  - Awareness programmes on National Security
  - Participation in Republic Day and Independence Day parades
  - Community service and disaster response
  - Leadership and personality development programmes
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##### **4.3 Unnat Bharat Abhiyan (UBA)**

- The College has adopted **five villages** under the **Unnat Bharat Abhiyan** initiative.
- UBA activities are coordinated by a designated **UBA Coordinator.**

## **Key UBA Activities:**

- Village surveys and need assessment
  - Awareness programmes on health, sanitation, education, and environment
  - Digital literacy and skill development initiatives
  - Clean village and green village campaigns
  - Promotion of government welfare schemes
  - Student-led solutions for local issues
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## **4.4 Other Community Engagement Activities**

- Legal literacy programmes
  - Financial literacy and entrepreneurship awareness
  - Environmental campaigns (tree plantation, plastic-free campus)
  - Awareness on social issues such as substance abuse, cyber safety, and road safety
  - Collaboration with NGOs, local bodies, and government agencies
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## **5. Functions and Responsibilities**

### **5.1 Role of the Institution**

- Provide infrastructure, financial support, and administrative assistance.
- Encourage student participation through academic flexibility and recognition.
- Ensure alignment with institutional vision and national priorities.

### **5.2 Role of Coordinators and Programme Officers**

- Plan, implement, and monitor extension activities.
- Maintain records, reports, and photographic evidence.
- Submit annual action plans and activity reports to IQAC.

### **5.3 Role of Students**

- Actively participate in extension and outreach programmes.
  - Demonstrate discipline, teamwork, and ethical conduct.
  - Apply learning outcomes for community benefit.
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## **6. Monitoring and Evaluation**

- Extension activities are monitored by IQAC.
  - Annual reports are reviewed for quality, impact, and outreach.
  - Feedback is collected from students and community stakeholders.
  - Outcomes are documented for NAAC and AQAR submissions.
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## 7. Expected Outcomes

Through effective implementation of this policy, the College expects:

1. Development of **socially responsible and ethically grounded graduates**.
2. Enhanced **leadership, communication, and problem-solving skills**.
3. Improved quality of life in adopted villages.
4. Stronger **institution–community relationship**.
5. Increased student participation in national and state-level programmes.
6. Contribution towards **Sustainable Development Goals (SDGs)**.
7. Improved NAAC performance under **Criterion III – Research, Innovations & Extension**.

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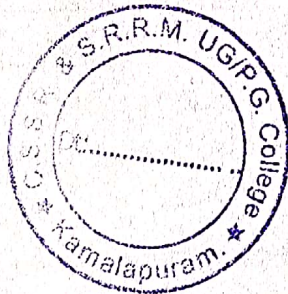
## 8. Policy Review and Amendments


- This policy shall be reviewed periodically by IQAC.
- Amendments may be made based on regulatory guidelines, NAAC recommendations, or institutional needs.
- All changes will be approved by the **Governing Body** of the College.

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## 9. Conclusion

CSSR & SRRM Degree & PG College (Autonomous), Kamalapuram is committed to fostering a culture of service, inclusivity, and community engagement. Through NSS, NCC, UBA, and other outreach initiatives, the institution strives to create responsible citizens who contribute meaningfully to society and national development.



  
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